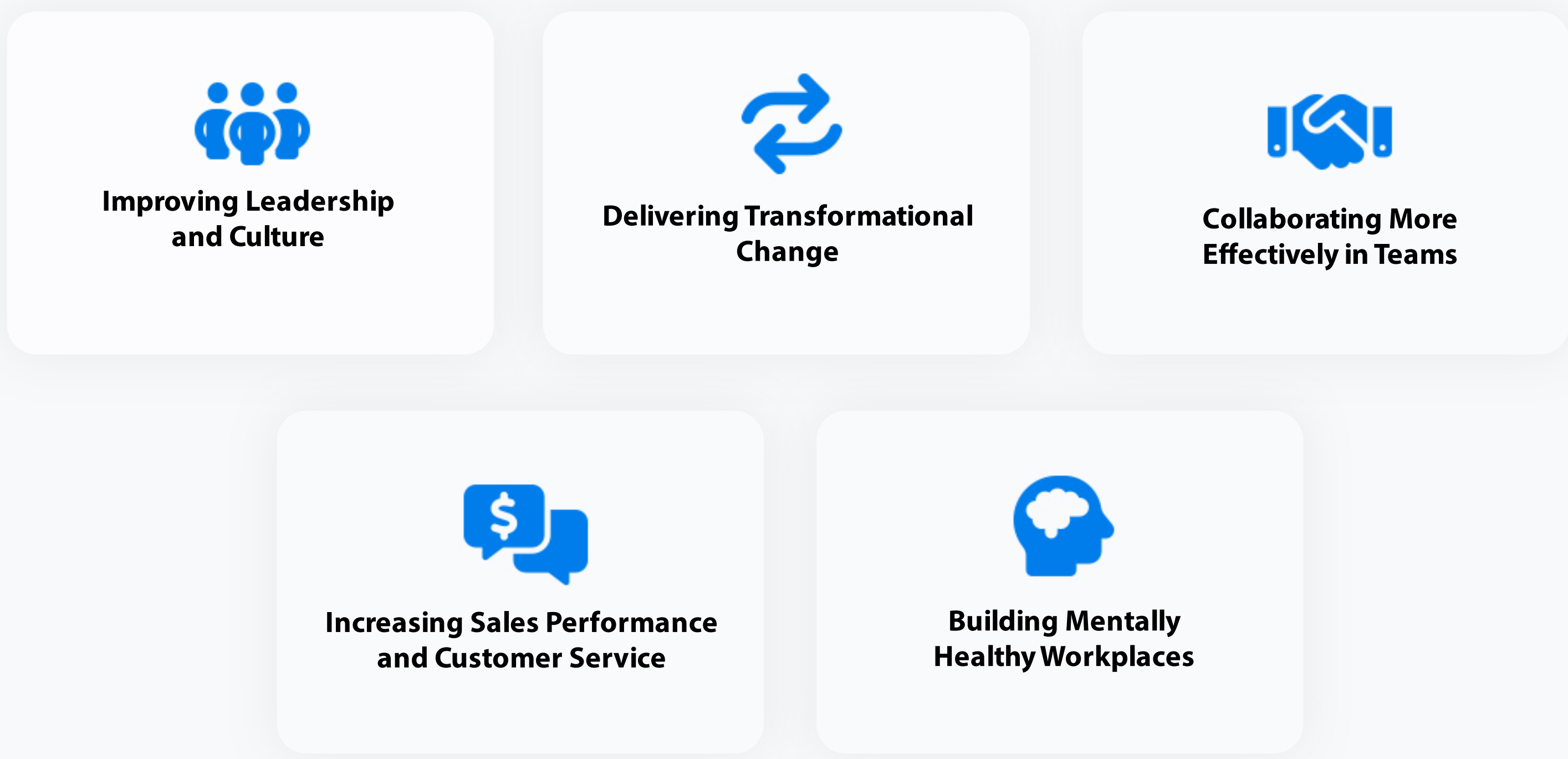


## What is Emotional Intelligence (EI)?

Emotional Intelligence (EI) is a set of skills that help us better perceive, understand, and manage emotions in ourselves and others. Collectively they help us make intelligent responses to, and use of, emotions. These skills are as critical as your intellect (IQ) in determining success in work and life. Your capacity to understand your emotions, to be aware of them and how they impact the way you behave and relate to others, will improve your 'people' skills and help you ultimately be more satisfied and successful.

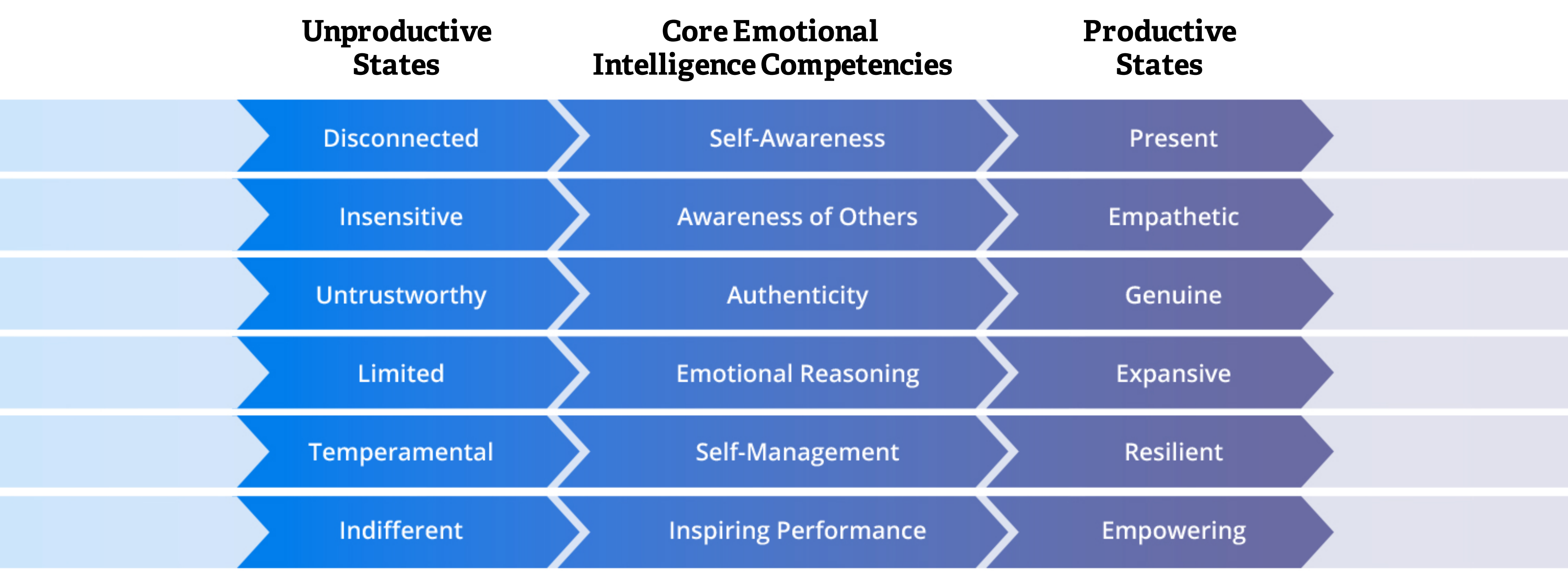
### Areas of Focus



## Hiring for Emotional Intelligence

The Genos Emotional Intelligence Selection Report is the best measure of how often a candidate demonstrates emotional intelligence in the workplace. The report allows hiring managers to utilize Emotional Intelligence measures as an additional means to making the best possible hiring decisions.

Organizations are integrating Emotional Intelligence into recruitment when selecting, hiring and developing new employees. Emotional Intelligence is a set of skills that help us better perceive, understand and manage emotions in ourselves and in others. Collectively they help us make intelligent responses to our emotions. These skills are as important as intellect, experience and background in determining success at work and in life.



## Developing More Emotional Intelligent Leaders

Great leaders have great people skills. Genos uses neuroscience and emotional intelligence to help leaders better connect, influence, and inspire others. The result is better productivity combined with a more positive and healthier workplace culture.

There is a direct link between the way people feel and the way they perform at work. Research has proven that a leader's emotional intelligence is key to their capacity to facilitate emotions in others that drive high performance and employee engagement. This is more than just a moral compass; it's also a recipe for success. Organizations with emotionally intelligent leaders achieve a sustainable competitive advantage, a high performance culture, and customer loyalty.



## What's the Emotional Culture of Your Organization

We all experience a wide range of feelings at work. These influence our decisions, behavior and performance. Check the pulse of your organization with the Emotional Culture Index. The Genos Emotional Culture Index measures current, expected and ideal emotions at work to help identify areas of focus in developing teams and culture. Quick, easy to use and customizable to your organization.